WRITTEN REPORT

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
   1. There is a high rate of successful campaigns.
   2. The subcategories give a good look into which campaigns are more successful.
   3. We see when there are more backers the campaigns tend to succeed.
2. What are some limitations of this dataset?
   1. We do not know the rate of exchange on currency.
3. What are some other tables and/or graphs that we could create, and what additional value would they provide?
   1. The currency rate of exchange so we could get a clearer picture in USD of how much was pledged to each campaign.

STATISTICAL ANALYSIS

1. Use your data to determine whether the mean or the median better summarizes the data.
   1. The mean better summarizes the data as it gives us the overall average.
2. Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
   1. There is more variability with the unsuccessful campaigns.
      1. It makes sense because the unsuccessful campaigns were pledged, they just didn’t reach their goal so there is a lot a variation with those numbers.